

## MONTHLY NEWS LETTER July/August 2011

## **EXECUTIVE DIRECTOR'S REPORT:**

By: Robert J. Berner

There is one time when all of us can really agree on what matters as a community. That time is Independence Day. I am always amazed at the efforts communities make and the enthusiasm of individuals when celebrating our nation's independence on July 4<sup>th</sup>.

LORCO has encountered many challenges and successes over the years and not all our communities have agreed on the best means to fulfill our mission but, on Independence Day we are all, "One nation, under God, indivisible, with liberty and justice for all." This time of the year helps me to reflect on our strengths as an organization and as communities as we continue to move ahead and explore new ways to reach our goals and our mission.

I often hear from residents who are concerned about installing new sewers during these difficult economic times. There is no question we have been facing tough economic times and most indicators point to continued challenges in our economy. I want to assure everyone the LORCO Board of Trustees and staff understands these concerns. Often difficult economies provide for better opportunity to build public infrastructure projects. Our current Phase I project received substantial Federal Assistance through the economic stimulus package of 2009. Nevertheless, the impact on individuals required to connect to sanitary sewers is often difficult.

Difficult times also allow us the opportunity to look at our future. Planning and vision are often the bi-products of difficult economies. Because organizations, such as ours, have less capital to work with we are often faced with the challenge of

being more innovative and visionary. We have to plan for how things will be different in the future and take advantage of how technology can help to reduce cost and improve efficiency. Without difficult economic times, we usually get the same old ways of doing things. So, as much as I appreciate the good times, it is during the challenging times when innovation prevails. I am encouraged more and more communities recognize we have to plan for our future and look at sewers differently than we have in the past.

President Dwight D. Eisenhower once said, "Plans are useless, but planning is indispensable." I agree with his view on planning but I am not sure I agree with his view on plans. A good plan for the future often leads to a better tomorrow.

If you have any questions or wish to comment on any sanitary sewer issues, please contact LORCO at: 440-647-4882 or you can email me at: rberner@lorco.org.

## PRESIDENT'S CORNER:

By: James McConnell

We have achieved a major milestone here at LORCO with the near completion of the Phase I project. I would be remiss if I did not recognize the many organizations who have contributed to our success. I want to thank the Lorain County Townships Association, the Lorain-Medina Rural Electric Cooperative, All of our member communities, the Lorain County General Health District, the Lorain County Engineer, the Lorain Commissioners, NOACA and Avon Lake Municipal Utilities. Without the significant contributions of these people organizations LORCO would not be where we are today. Thank You.



